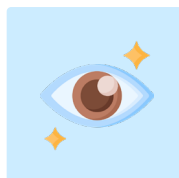


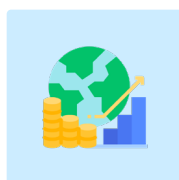
Etapas de la planificación estratégica



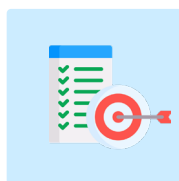
1. Misión y visión



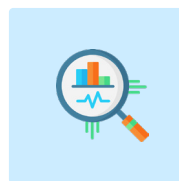
2. Análisis interno



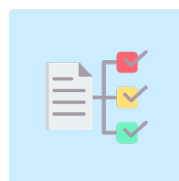
3. Análisis externo



4. Objetivos



5. Implementación



6. Evaluación y control